

REDHOT DESIGN

SCREENPRINTING • T SHIRTS • DESIGN

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DIGITAL T SHIRT PRINTING - 100% cotton only.

White shirts		Dark shirts		Extras	
Quantity	CMYK	Quantity	CMYK + WHITE	Description	Price
1	\$30	1	\$35	Artwork	\$70/hr
2	\$25	2	\$30	Visual (minimum)	\$15
3	\$20	3	\$25	Rush job	+ 20%
4	\$20	4	\$25	Credit card	+ 2%
5 -9	\$17.5	5 -9	\$22.5	Small print under A4	
10 - 20	\$15	10 - 20	\$20	less \$5	
20+	\$13	20+	\$18	Large print over A3	
				Add \$5	

SHIRT NOT INCLUDED

1/ Prints up to **300 mm x 420 mm**. Images over this size attract an extra **\$5 surcharge**.

Maximum print size is **420 mm x 550 mm**. Images under A4 size are **\$5 less**

2/ Digital is only for 100% cotton garments.

3/ You can expect a **5-10% fade** on all garments as the printed fibres wash away.

Bright shirt colours eg orange, red and fluro have a dye compound that prevents adhesion of white ink. These cannot be printed without washing first.

4/ Always check your artwork before sending it to us. **The image must be at final print size.**

Low resolution (72 dpi) images cannot be printed with any colour accuracy.

Simply increasing the resolution of a low quality image in Photoshop will not improve the image.

Hi resolution pdf files are the best way to email images. 200 dpi is sufficient.

5/ For printing dark shirts. Where the image is not on a separate layer, there will be an artwork fee to remove the background. Otherwise the printer doesn't know where to print the white ink.

6/ As this is a CMYK process, Pantone colour matching is not available. **Convert all RGB images to CMYK** to get an accurate preview.

The main advantage of this process is for small quantities with lots of colours in the image.

Compared to screenprinting where there are a lot of setup costs , it will be more cost effective to print digitally up to 50 shirts (depending on the no. of colours in the image and the type & size of image)

VINYL TRANSFERS

Where the image is a one colour text or special finish (glitter , reflective or metallic) we will use transfer vinyls. These are completely fade resistant and compatible with all fabric types.

Price as per white shirts . Where complex shapes and large areas are involved, a surcharge may apply.